

FLORES FORWARD FOUNDATION, INC.

Privacy Policy

Effective Date: May 15, 2026 | Last Updated: May 15, 2026

The Flores Forward Foundation, Inc. (“Foundation,” “we,” “us,” or “our”) is a nonprofit organization dedicated to advancing educational equity by providing free college admissions consulting to first-generation Latino students and other underserved communities. We are committed to protecting the privacy and security of all individuals who interact with our programs, website, and services.

This Privacy Policy explains how we collect, use, share, and protect your personal information when you visit our website at floresforwardfoundation.org, use our services, attend our events, or otherwise interact with us. By using our website or services, you agree to the practices described in this policy.

1. Information We Collect

We collect information in two ways: information you provide to us directly, and information collected automatically when you use our website.

Information You Provide to Us

We may collect the following types of personal information when you voluntarily provide it:

- Contact Information — your name, email address, phone number, and mailing address
- Student Information — grade level, high school, academic interests, GPA, extracurricular activities, and college aspirations
- Demographic Information — first-generation college student status, ethnicity, and household income (used solely to determine program eligibility and to measure our impact)
- Application Materials — personal statements, essays, transcripts, and other documents you share with us during the consulting process
- Donation Information — your name, billing address, and payment details when you make a contribution (payment card information is processed by a secure third-party processor and is not stored by us)
- Communications — messages, inquiries, or feedback you send to us via email or our website contact form
- Event Registration — information you provide when signing up for workshops or events

Information Collected Automatically

When you visit our website, we may automatically collect certain technical information, including:

- Your IP address and general geographic location
- Browser type, operating system, and device type
- Pages visited and time spent on our site

- Referring to the website or source

Our website is built on Wix. Wix may use cookies and similar tracking technologies to support basic website functionality and analytics. Please refer to Wix's Privacy Policy for more details on their data practices.

2. How We Use Your Information

We use the information we collect solely to carry out our nonprofit mission and to operate our programs. Specifically, we use your information to:

- Provide personalized college admissions consulting services to eligible students
- Communicate with students, families, and volunteers about programs, appointments, and resources
- Determine eligibility for our services and track student outcomes to measure our impact
- Process donations and send tax acknowledgment letters
- Host and manage workshops and community events
- Respond to questions, feedback, and inquiries
- Improve our website, programs, and services
- Comply with applicable laws and legal obligations

We do not use your personal information for marketing unrelated to our nonprofit mission, and we do not sell or rent your information to any third party.

3. How We Share Your Information

We respect your privacy. We do not sell, rent, or trade your personal information. We may share information only in the following limited circumstances:

- Service Providers — We may share information with trusted third-party vendors who help us operate our website or programs (such as our website host, Wix, or payment processors for donations). These parties are contractually required to keep your information confidential and may not use it for their own purposes.
- Program Partners and Volunteers — With your consent, we may share relevant student information with vetted volunteers, mentors, or partner organizations who assist in delivering our services.
- Aggregate and De-Identified Data — We may publish aggregate, non-identifying statistics about our program participants (e.g., college enrollment rates) for fundraising, reporting, or advocacy purposes.
- Legal Requirements — We may disclose your information if required to do so by law, court order, or governmental authority, or to protect the safety and rights of our organization, participants, or the public.

4. Student and Minor Privacy

Many of the students we serve may be minors (under the age of 18). We take the privacy of minors especially seriously and adhere to the following practices:

- We collect only the minimum information necessary to provide our consulting services.
- We do not collect sensitive student information without the knowledge of the student and, where appropriate, a parent or guardian.
- We do not share student information with any third party for commercial purposes.
- All staff and volunteers who interact with student data are expected to handle it with strict confidentiality.

If you are a parent or guardian and have concerns about information we may have collected about your child, please contact us using the information in Section 9.

5. Data Retention

We retain personal information only as long as necessary to fulfill the purposes described in this policy, to provide services, or as required by applicable law. Student records are generally retained for a reasonable period following program completion to allow us to track outcomes and provide references or documentation when requested. Donation records are retained in accordance with nonprofit accounting and tax requirements.

When information is no longer needed, we take reasonable steps to securely delete or anonymize it.

6. Data Security

We are committed to protecting the personal information in our care. We implement reasonable physical, technical, and administrative safeguards to protect your information from unauthorized access, use, disclosure, alteration, or destruction.

Please be aware that no method of data transmission or storage is completely secure. While we work to protect your information, we cannot guarantee absolute security. If you have reason to believe your information has been compromised, please contact us immediately.

7. Your Rights and Choices

Depending on your location and applicable law, you may have the following rights with respect to your personal information:

- Access — You may request a copy of the personal information we hold about you.
- Correction — You may ask us to correct inaccurate or incomplete information.
- Deletion — You may request that we delete your personal information, subject to certain legal and operational limitations.
- Opt-Out of Communications — You may unsubscribe from our email communications at any time by following the unsubscribe link in our emails or contacting us directly.

To exercise any of these rights, please contact us using the information provided in Section 9. We will respond to your request within a reasonable timeframe.

8. Third-Party Links

Our website may contain links to external websites, including colleges, financial aid resources, and community organizations. This Privacy Policy applies only to the Flores Forward Foundation website and services. We are not responsible for the privacy practices of third-party websites and encourage you to review their policies before sharing personal information.

9. Contact Us

If you have questions, concerns, or requests related to this Privacy Policy or your personal information, please contact us:

Flores Forward Foundation, Inc.

Attn: Privacy Inquiries

Email: floresforwardinc@gmail.com

Website: floresforwardfoundation.org

Address: Boston, Massachusetts 02215

10. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, programs, or applicable law. When we make material changes, we will update the "Last Updated" date at the top of this page. We encourage you to review this policy periodically.

Your continued use of our website or services after any changes to this policy constitutes your acceptance of the updated terms.

Thank you for trusting the Flores Forward Foundation. We are honored to support your educational journey.
